

RETIREMENT PLUS MULTIPLIERSM ANNUITY

CLIENT INFORMATION BROCHURE



Rev up your retirement!



ATLANTIC COAST LIFE
INSURANCE COMPANY

Valid in all states except Florida **ACLSFIANBR-OT**



You have paved the way

Baby boomers redefined life in America in so many ways. Blazing the trail in everything from technology and consumer goods to cultural elements like music and social norms; this is a generation of innovators with a true zest for making the most of life. Because of their contributions, our world is more exciting, full of choices and more accessible than ever before.

Now it is time to enjoy the ride

As the great wave of baby boomers enters a new phase of life, the meaning of retirement has also undergone a radical transformation. Leaving the workaday world is not slowing people down - quite the opposite! Retirees are embarking on new adventures and are serving as a catalyst for changes in health care, senior living, and a host of services geared toward older adults.

The Retirement Plus MultiplierSM
Annuity was created for a new
generation of retirees.



Planning Your Retirement

As you think about all the ways you want to enjoy retirement, it's important to create a financial strategy that will allow you to make the most of your money and other sources of income. So you can enjoy the lifestyle you envision, your strategy must also address potential events that could negatively affect your finances. Below are key considerations for your financial future.

Rising Costs

While the U.S. has enjoyed relatively low inflation rates in the last decade, advances in technology and our standard of living have increased the cost of common expenditures including the price of cars, food and potentially most important – health care. Your budget should account for both necessary and optional expenses, and provide room for rising costs over time.

Protect Your Principal from Market Losses

Markets go up and markets go down. But volatility during your retirement years can greatly impact your financial strategy more than before. Negative performance is magnified when you are also withdrawing funds for income. Your strategy should include financial products that minimize or prevent losses to your retirement money due to downswings in the market.

Longevity

As we live longer and longer, our time in retirement often extends as well. That's great news, but you'll need to plan for up to 30 years without an employer's paycheck. Make certain your strategy includes ways to maximize your money to go the distance.

Low Interest Rate Environment

During retirement it's important for your money to continue to work for you. Low interest rates have made conservative growth options less attractive for retirees. Your strategy should strike an appropriate balance of protection for your money and opportunity for it to grow.

Retirement Plus MultiplierSM Annuity

The Retirement Plus MultiplierSM Annuity is a fixed index annuity designed to help you prepare for your financial future. ((ICC18-ACLSFIANPOL-ICC, ACLSFIANPOL XX, ICC18-ACLSFIANPREN-OT, ACLSFIANPREN XX).

- Participate in potential market index growth
- Protect accumulation value from market loss
- Provide retirement income for your lifetime
- Choose from a variety of options to best fit your financial needs

Capture the Market's Upside

At this stage, preserving your money is just as important as getting a meaningful return. The Retirement Plus MultiplierSM Annuity provides greater earnings potential than fixed rate options. Your annuity's growth is tax-deferred, which means you do not pay taxes on the interest earned until you make a withdrawal.

You may elect to allocate your funds among several index crediting strategies and a fixed rate option. Index crediting strategies will grow along with the market, and credits are applied to your contract's accumulation value subject to either a percentage cap or a participation rate.

Even when market performance drops, your money is protected. The guaranteed interest rate is 0%, so if the market stays flat or goes down, your credited gains are protected from loss.



Boost Your Annuity's Potential

Select one of the two riders to enhance your annuity and customize the benefits to best meet your financial goals.

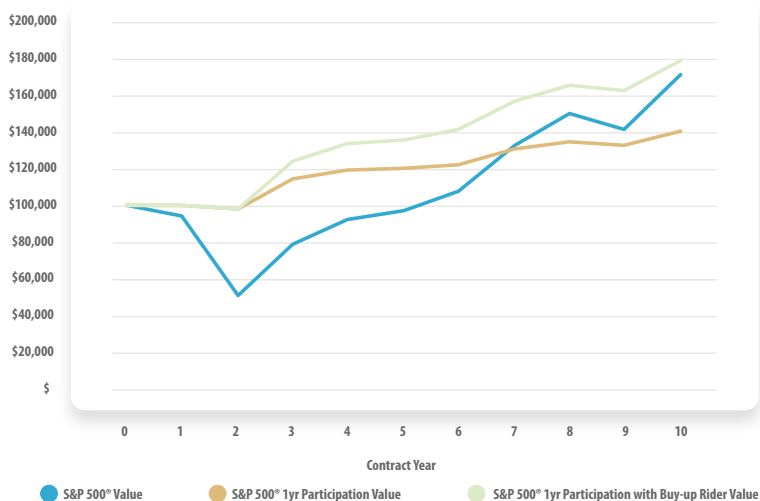
Growth Benefit

Accumulation Buy Up Rider

(ICC18-ACLSFIANBU18, ACLSFIANBU18 XX).

If accumulation is your main priority, this rider increases the growth potential of your annuity's index accounts. When you purchase this rider, the participation and cap rates are increased so your annuity benefits from more of the market's positive performance. You will still have the benefit of a 0% guaranteed minimum crediting rate.

- Potential for better growth with higher index account caps and participation rates
- 0% floor protects accumulation value from market loss



*This scenario is based on a \$100,000 initial purchase premium and the selection of the Growth Benefit Accumulation Buy-Up Rider with 100% of the premium allocated to the S&P 500® 1yr Participation Rate index strategy. This example reflects S&P 500® index values from 3/1/2007 – 3/1/2017, 35% participation rate on the S&P 500® 1yr Participation Rate index strategy, and a 55% participation rate on the S&P 500® 1yr Participation Rate index strategy with the Buy-up Rider. This example is hypothetical only and is meant for illustration purposes. It is not a prediction of future results. This product was not available during the specified time period.

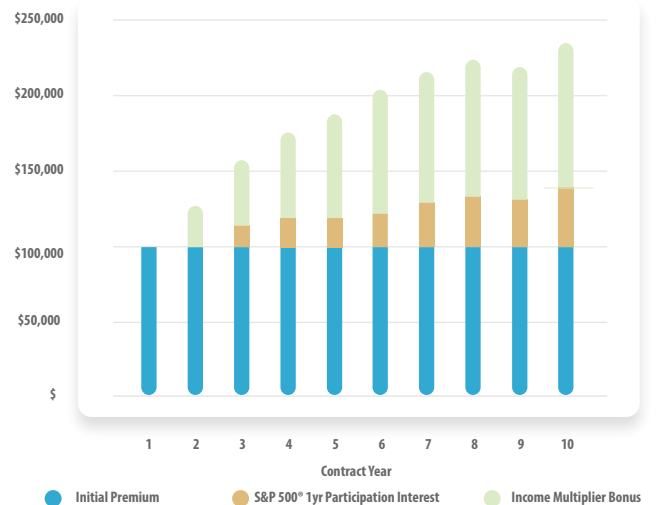
Income Multiplier

Guaranteed Lifetime Withdrawal Benefit Rider

(ICC18-ACLSFIANGLWB18, ACLSFIANGLWB18 XX).

Maximize the potential income from your annuity with this rider. This optional benefit will enhance your potential income, which you'll never outlive, even after all your accumulation value has been withdrawn.

- Generate a stream of income for life
- Income enhancing bonus of up to 100% of your initial investment



*This scenario is based on a \$100,000 initial purchase premium, the selection of the Income Multiplier Guaranteed Lifetime Withdrawal Benefit Rider, 100% of the premium allocated to the S&P 500® 1yr Participation Rate index strategy, and an issue age of 70. This example reflects S&P 500® index values from 3/1/2007 – 3/1/2017 and a 35% participation rate on the S&P 500® 1yr Participation Rate index strategy. This example is hypothetical only and is meant for illustration purposes. It is not a prediction of future results. This product was not available during the specified time period.

Index Accounts

Several index account options are available, which are linked to different market indices. You have control over how your money is allocated among the index accounts and the fixed account. You can reallocate at the end of each crediting period.

S&P 500™ Index

Comprised of 500 major companies representing leading industries of the U.S. economy.

- One year crediting period with participation rate
- One year crediting period with cap

Goldman Sachs Motif Aging of America Dynamic Balance Index, created by Goldman Sachs & Co. LLC

Comprised of companies concentrated in the healthcare and real estate sectors that may benefit from serving a growing aging population.

- One year crediting period with participation rate
- Three year crediting period with participation rate

10,000

Americans turn 65 every day. By 2030, 20% of the U.S. population will be 65 or older¹

5.8% per year

Projected growth in healthcare spending through 2024, 1.3% faster than GDP²

To learn more about this index, see the Goldman Sachs Motif Aging of America Dynamic Balance Index Brochure.

Calculating Index Interest

At the end of each crediting period, index accounts can earn interest based on the index's positive performance during that crediting period. Interest is subject to a participation rate or cap:

- Participation rate – percentage of the index's growth used to determine the interest
- Cap rate – maximum interest rate credited to the index account

Fixed Account

The fixed account provides a predictable, reliable growth option with no market risk. Funds allocated to the fixed account earn daily interest at a specified rate, which is guaranteed for one year.

¹ National Survey of Area Agencies, Serving America's Older Adults, 2017. https://www.n4a.org/Files/2017%20AAA%20Survey%20Report/AAANationalSurvey_web.pdf

² Centers for Medicare and Medicaid Services, "National Health Expenditure Projections 2015-2025" <https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/NationalHealthExpendData/Downloads/Proj2015.pdf>

Accessing Your Money



Withdrawals

The Retirement Plus MultiplierSM Annuity offers several options to access your money without being subject to surrender charges or market value adjustments, including:

- During the first contract year, you can withdraw the interest that will be earned on funds allocated to the fixed account or a Required Minimum Distribution. Required Minimum Distributions are available penalty free in all years;
- After the first contract year, you can withdraw up to 5% of your accumulation value or Required Minimum Distribution, whichever is greater;
- After the fifth contract year, you can apply the accumulation value of the contract to purchase a settlement option to provide income.
- You can take up to two withdrawals in a contract year as long as your accumulation value does not go below \$2,500. Withdrawals must be at least \$250.

Surrender Charge Schedules

The Retirement Plus MultiplierSM Annuity offers a choice of 5-, 7- or 10-year surrender charge schedules. If you surrender your annuity or request withdrawals above the penalty free amount, surrender charges may apply. Please discuss the surrender charge schedule with your agent.

CONTRACT YEAR	1	2	3	4	5	6	7	8	9	10	11+
5 YEAR SCHEDULE	10%	9%	8%	7%	6%	0%	0%	0%	0%	0%	0%
7 YEAR SCHEDULE	10%	9%	8%	7%	6%	5%	4%	0%	0%	0%	0%
10 YEAR SCHEDULE	10%	9%	8%	7%	6%	5%	4%	3%	2%	1%	0%

Settlement Options

You may choose, after the fifth contract year or at death, when you start to receive annuity payments and the duration in which they are paid. The accumulation value and the settlement option you select will determine the payment amount.

Lifetime Income Only

Equal monthly payments for the annuitant's remaining lifetime. Payments will end with the payment due just before the annuitant's death. No death benefit is payable with this option.

Period Certain Only

Equal monthly payments are guaranteed for a specified period, not less than 10 years and not more than 20 years. After the fifth contract year, you may request a period certain of not less than 5 years and not more than 20 years.

Lifetime Income with Guaranteed Period Certain

Equal monthly payments for the greater of the annuitant's remaining lifetime or a specified period of time. If the annuitant dies after payments have been made for the specified period, payments end with the payment due just before the annuitant's death.



Death Benefit

A death benefit is payable to the annuity's beneficiary if the owner, or the annuitant if the owner is not a natural person, dies before the annuity payments begin. The amount payable is equal to the accumulation value or the minimum guaranteed surrender value determined as of the date of death, whichever is greater.

DISCLOSURES

Annuity Guarantees - Annuity guarantees rely on the financial strength and claims-paying ability of Atlantic Coast Life Insurance Company.

Annuity Differences - Some annuities offer lifetime income as a part of the base contract, and others may offer riders for a charge that provides that benefit. If lifetime income is elected through annuitization on the base contract, the elected rider will terminate, including any benefits provided by the rider.

Index Account Interest Rate Calculation - At the end of each crediting period, the index value (ending value) is compared to the index value at the beginning of each crediting period (beginning value). When the ending value is higher than the beginning value, interest is credited to the index account. When the ending value is lower than the beginning value, no interest will be credited.

Index Crediting Strategies - Value in the index strategies will grow if the applicable index increases. Your potential earnings are either capped at a maximum interest rate or limited by a certain percentage of the index gain, depending on the terms and conditions of your index strategy. Caps and participation rates are subject to change after the first crediting period.

Cap - If you select an index account utilizing a cap, the maximum index interest rate for the crediting period may not be more than the cap.

Participation Rate - If you select an index account utilizing a participation rate, the interest rate is equal to the percentage increase in the index value over the crediting period multiplied by the participation rate.

Penalty Free Withdrawal - Up to 5% of the Accumulation Value may be withdrawn without any Surrender Charges or Market Value Adjustment starting in year two. The Required Minimum Distribution may be withdrawn without any Surrender Charges or Market Value Adjustment starting in year one. Any distribution may impact future Guaranteed Lifetime Withdrawal Benefit payments.

Market Value Adjustments - The Market Value Adjustment (MVA) is specified in the contract. The MVA expires at the end of the Surrender Charge Period.

Surrender Value - The Surrender Value is subject to Surrender Charges, Market Value Adjustment (MVA), and Minimum Guarantee Surrender Value required by Standard Non-Forfeiture Law. Surrender Charges are calculated according to the following schedule:

Contract Year	1	2	3	4	5	6	7	8	9	10	11+
5 Years	10%	9%	8%	7%	6%	0%	0%	0%	0%	0%	0%
7 Years	10%	9%	8%	7%	6%	5%	4%	0%	0%	0%	0%
10 Years	10%	9%	8%	7%	6%	5%	4%	3%	2%	1%	0%

Federal Income Tax Penalty - Any distribution taken prior to any owner's age 59 1/2 may be subject to an additional 10% federal income tax penalty.

Settlement Options - Lifetime Income Only and Lifetime Income with Guarantee Period Certain payments are calculated utilizing the Annuity 2012 IAR table and calculated at a 1% interest rate.

Income Multiplier Guaranteed Lifetime Withdrawal Benefit (GLWB) - The GLWB is based on the greater of the contract value or Initial Premium less withdrawals plus the GLWB Bonus multiplied by the GLWB Payout Factor.

GLWB Bonus - The GLWB Bonus is equal to the greater of the Accumulation Value or Initial Premium less withdrawals multiplied by the applicable GLWB Bonus Percentage.

DISCLOSURES

5 Year Surrender Charge Period GLWB Bonus Percentage

Contract Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Issue Ages Under 65	0%	5%	15%	25%	35%	45%	50%	55%	60%	65%	70%	75%	80%	85%	90%	95%
Issue Ages 65-69	0%	20%	30%	40%	50%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%
Issue Ages 70-79	0%	23%	33%	43%	53%	63%	63%	63%	63%	63%	63%	63%	63%	63%	63%	63%
Issue Ages 80-86	0%	20%	30%	40%	50%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%

*Based on the Younger Joint Life

7 Year Surrender Charge Period GLWB Bonus Percentage

Contract Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Issue Ages Under 65	0%	7%	17%	27%	37%	47%	52%	57%	62%	67%	72%	77%	82%	87%	92%	97%
Issue Ages 65-69	0%	22%	32%	42%	52%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%
Issue Ages 70-79	0%	25%	35%	45%	55%	65%	65%	65%	65%	65%	65%	65%	65%	65%	65%	65%
Issue Ages 80-86	0%	22%	32%	42%	52%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%	62%

*Based on the Younger Joint Life

10 Year Surrender Charge Period GLWB Bonus Percentage

Contract Year	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
Issue Ages Under 65	0%	10%	20%	30%	40%	50%	55%	60%	65%	70%	75%	80%	85%	90%	95%	100%
Issue Ages 65-69	0%	25%	35%	45%	55%	65%	65%	65%	65%	65%	65%	65%	65%	65%	65%	65%
Issue Ages 70-79	0%	28%	38%	48%	58%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%	68%
Issue Ages 80-86	0%	25%	35%	45%	55%	65%	65%	65%	65%	65%	65%	65%	65%	65%	65%	65%

*Based on the Younger Joint Life

Guaranteed Lifetime Withdrawal Benefit Payout Factors

Attained Age	Single	Joint	Attained Age	Single	Joint	Attained Age	Single	Joint
65	4.70%	4.20%	74	5.60%	5.10%	83	6.50%	6.00%
66	4.80%	4.30%	75	5.70%	5.20%	84	6.60%	6.10%
67	4.90%	4.40%	76	5.80%	5.30%	85	6.70%	6.20%
68	5.00%	4.50%	77	5.90%	5.40%	86	6.80%	6.30%
69	5.10%	4.60%	78	6.00%	5.50%	87	6.90%	6.40%
70	5.20%	4.70%	79	6.10%	5.60%	88	7.00%	6.50%
71	5.30%	4.80%	80	6.20%	5.70%	89	7.10%	6.60%
72	5.40%	4.90%	81	6.30%	5.80%	90+	7.20%	6.70%
73	5.50%	5.00%	82	6.40%	5.90%			

*Based on the Younger Joint Life

Excess Withdrawals - Any distribution in addition to the Guaranteed Lifetime Withdrawal Benefit after Guaranteed Lifetime Withdrawal Benefits begin will reduce future Guaranteed Lifetime Withdrawal Benefit amounts by the same percentage by which the Excess Withdrawal reduced the Accumulation Value.

Growth Benefit Accumulation Buy-Up Rider – Provides higher caps and participation rates.

Rider Fees - If you elect the Guaranteed Lifetime Withdrawal Benefit Rider, there is an annual fee on each contract anniversary of 1.50% multiplied by the Accumulation Value and reduced proportionately from each account. If you elect the Accumulation Buy-Up Rider, there is an annual fee on each contract anniversary of 1.90% for a 5 year surrender period, 1.75% for a 7-year surrender period, or 1.60% for a 10-year surrender period multiplied by the value in each index account and subtracted from the corresponding index account.

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ATLANTIC COAST LIFE

INSURANCE COMPANY

"Solid Opportunities. Beacon of Integrity."

After over 90 years, you can be sure we have the experience to provide the right products that offer the most value and potential for you. We have also earned a reputation of integrity that speaks volumes about our commitment to our customers and the people who join our team. Founded in 1925, Atlantic Coast Life Insurance Company continues to be fiercely independent, and with a refreshing corporate identity that leads by example.

Superlative Service

Originating in the southeast, we continue to grow nationally while providing security, assurance and peace of mind. We listen to our customers and work hard as a team to provide friendly, professional and proven solutions to all of our clients.

Products and Growth

Atlantic Coast Life Insurance Company is a premier provider of Life Insurance, Pre-Need and Fixed Annuity products for families. Our products and services are offered through a growing network of funeral homes and financial professionals.

■ ■ ■ ATLANTIC COAST LIFE IS A MEMBER OF THE A-CAP FAMILY



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A.M. Best "B++" (Good) with
Stable Outlook as of October 2017